

FOR IMMEDIATE RELEASE



Spearhead Multimedia Named a Constant Contact Certified Partner

South Florida marketing expert to help small businesses and nonprofits achieve meaningful marketing results

BOCA RATON, FLORIDA — August 17, 2022 – Stephen Picardi of Spearhead Multimedia has been named a Certified Partner by Constant Contact, a digital marketing platform trusted by millions of small businesses.

As a Certified Partner, (name) has demonstrated in-depth knowledge of the Constant Contact digital marketing platform and best practices. This ensures that program participants and the clients they serve will realize meaningful results from their investments in email and online marketing.

"As a Certified Solution Provider, you can be assured of receiving a return on your email marketing investment."

"The Certification Program ensures customers that our Partners have proven, in-depth knowledge of online marketing and Constant Contact's offerings," said Mark Allen, VP of Customer Growth at Constant Contact. "By earning Certified Partner status, [name] has demonstrated [his/her] commitment to helping clients succeed by taking proactive steps to grow [his/her] marketing skillset."

About Spearhead Multimedia

Spearhead Multimedia began in 1995 as Spearhead Internet Publishing and continued to grow while maintaining the same level of client-focused, responsive service since day one. We offer professional website design and development, high-performance website hosting, email hosting and management, Search Engine Optimization (SEO), Digital Media Content Marketing, and Bulk Email Marketing.

About Constant Contact

Constant Contact delivers powerful tools for small businesses and nonprofits that simplify and amplify digital marketing. Whether it's driving sales, growing a customer base, or engaging an audience, we deliver the performance and guidance to build solid connections and generate powerful results. For more information, visit www.constantcontact.com.

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